# THE HEART OF A COMMUNITY

**CENTRALLY LOCATED WITHIN THE** JUST AS LIBERTY STATION'S LEGACY HEART OF 'AMERICA'S FINEST CITY' IS CONTINUES TO EVOLVE, SO DOES ITS LIBERTY STATION. AS THE NAVY'S FIRST SERVICE TO THE GREAT CITY OF SAN FOOT HOLD IN SOUTHERN CALIFORNIA, DIEGO AND ITS PEOPLE. WE STRIVE LIBERTY STATION HAS SERVED SAN WITH EACH NEW DAY TO PROVIDE A **DIEGO AND THE AMERICAN PEOPLE WITH** GATHERING PLACE FOR ARTISANS, HONOR, COMMITMENT, AND QUALITY AS **CONNOISSEURS, FRIENDS, AND FAMILIES** ONE OF THE NAVY'S MOST STRATEGIC TO CONNECT AND BE INSPIRED. TRAINING FACILITIES.



OLD TOWN

# LIBERTY STATION

THE EPICENTER OF ACTIVITY

#### **5 MIN DRIVE**

HARBOR ISLAND OLD TOWN SAN DIEGO SAN DIEGO AIRPORT SHELTER ISLAND

#### **10 MIN DRIVE**

BALBOA PARK DOWNTOWN SAN DIEGO EMBARCADERO MISSION BEACH OCEAN BEACH POINT LOMA SEA WORLD

#### **15 MIN DRIVE**

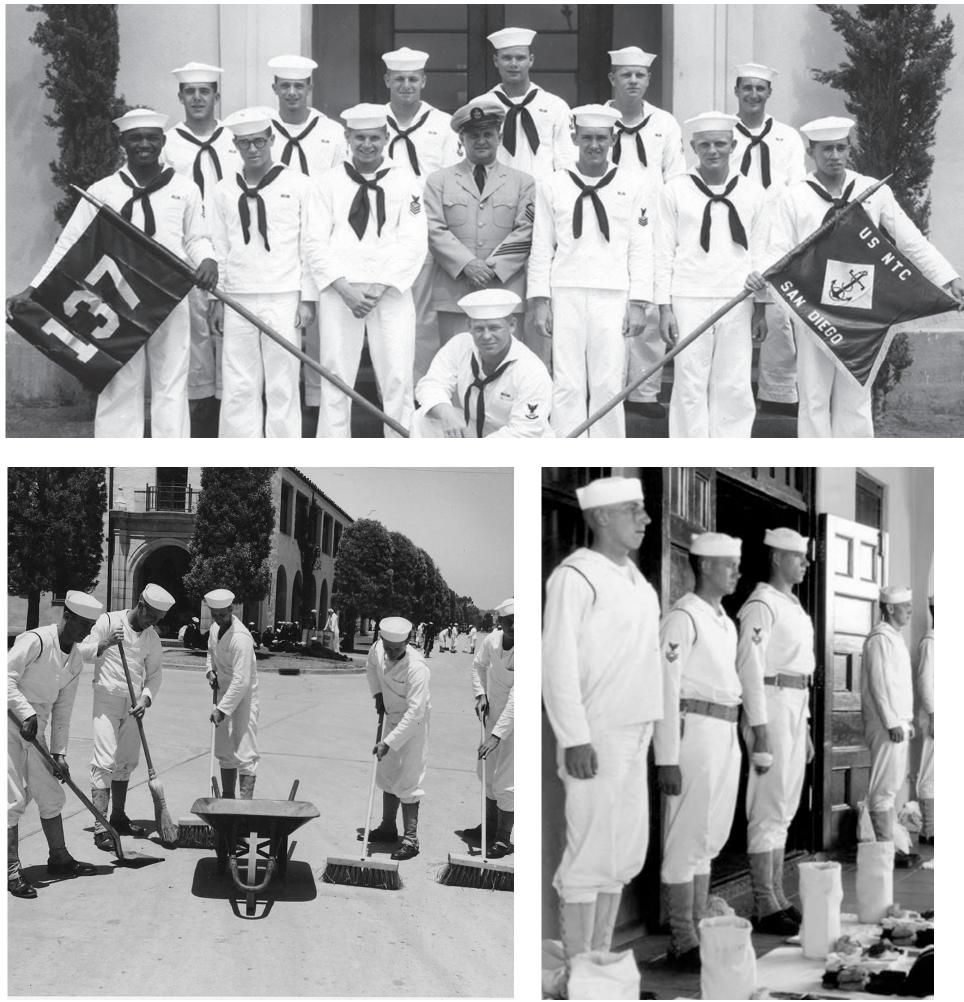
CORONADO HOTEL DEL CORONADO MISSION VALLEY



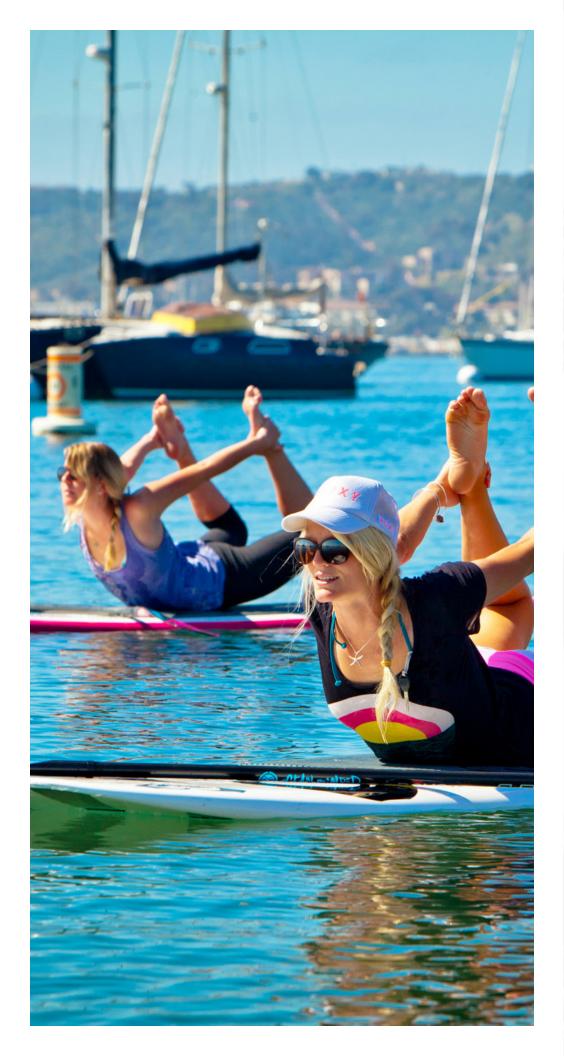
## OUR RICH HISTORY



GROUNDED IN MILITARY TRADITION, LIBERTY STATION (FORMERLY THE NAVAL TRAINING CENTER, SAN DIEGO) WELCOMED ITS FIRST NAVY RECRUITS IN 1923. UNDER FDR, NTC GAINED NEW BUILDINGS, THEN CONTINUED TO EXPAND THROUGH WWII WHEN THE CENTER'S SIZE TRIPLED. THE FOLLOWING DECADES MARKED FURTHER EXPANSION AND PROVIDED A VALUABLE MILITARY RESOURCE TO DEFEND OUR NATION.







## AN ACTIVE LIFESTYLE



SAN DIEGO ISN'T JUST A PLACE, ITS A LIFESTYLE. IT'S AN ACTIVE COMMUNITY OF SUN WORSHIPERS, HEALTH NUTS, YOGIS, AND WATER ENTHUSIASTS. IN TODAYS SOCIETY, PEOPLE ARE DESPERATELY SEEKING OPEN SPACES THAT ALLOW THEM TO ESCAPE, RELAX, AND REJUVENATE. LIBERTY STATION PROVIDES GUESTS WITH A VARIETY OF ACTIVITIES TO TAKE FULL ADVANTAGE OF THE BEAUTIFUL SCENERY, WEATHER, AND LOCATION.



LIBERTY STATION PROVIDES A PORTAL TO THE PAST, AN EXPERIENCE FOR THE PRESENT, AND A PROMISE FOR THE FUTURE.



# TIMELESS & CURATED



AT LIBERTY STATION, WE DELIGHT IN QUALITY, SO WE SEEK TO CURATE OUR ARRAY OF SHOPS, EVENTS, AND EXPERIENCES. FROM SOPHISTICATED BOUTIQUES TO ENGAGING ENTERTAINMENT, WE'RE THOUGHTFULLY PLANNING ENRICHING WAYS TO SPEND YOUR MORNING, AFTERNOON, OR EVENING IN OUR HISTORIC DISTRICT. WE'RE DEDICATED TO INSPIRING COMMUNITY. JUST AS LIBERTY STATION WAS A HISTORIC NAVAL HUB, WE ENVISION BECOMING SAN DIEGO'S TOWN SQUARE. AS A PLACE THAT'S STEEPED IN HISTORY, LIBERTY STATION IS A TIMELESS DESTINATION.



#### THE PRESLEY

A dynamic outdoor restaurant featuring classic American fare, local seafood, and unique shareable options, with an extensive cocktail list including frozen drinks, a dole whip mimosa and more!



#### ANCHORED BY GREAT TENANTS



## BREAKFAST REPUBLIC

Serving tasty takes on American classics such as Oreo Pancakes, Shrimp & Grits and S'mores French Toast.

#### STONE BREWERY

From the beginning, our goal has been to brew outstanding, unique beers while maintaining an unwavering commitment to ustainability, business ethics, and the art of brewing.





# HONORING OUR PAST





FOREARM INCLINED AT 45°



TIP OF FOREFINGER TOUCHING SLIGHTLY TO THE RIGHT OF THE EYE



UPPER ARM PARALLEL TO DECK ELBOW SLIGHTLY FORWARD



HAND AND WRIST IN A STRAIGHT LINE, PALM SLIGHTLY INWARD



SALUTE BEGINS WHEN AT LEAST SIX PACES FROM PERSON SALUTED



THUMB AND

FINGERS

EXTENDED

AND JOINED



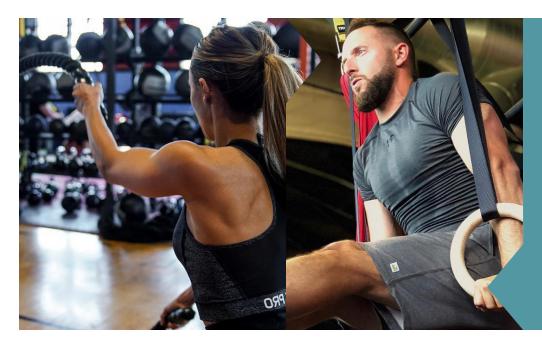
EGINS HEAD AND LEAST EYES TURNED FROM THE PERSON ALUTED SALUTED

D POSITIO IED OFF DN RETUR

POSITION HELD UNTILSALUTE COMPLETEDOFFICER HASSMARTLY AS HEADRETURNED SALUTEAND EYES TURN FRONT

THE NAVAL HISTORY OF LIBERTY STATION HAS LAID THE FOUNDATION FOR WHAT WE SEEK TO BUILD UPON TOMORROW. YET RATHER THAN EMULATE THE PAST WE BUILD UPON NOSTALGIC ELEMENTS AND PRINCIPLES TO CREATE OUR OWN FUTURE.



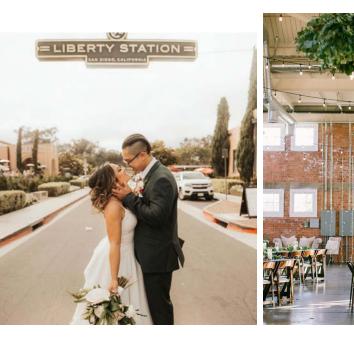


### THE SUP CONNECTION

The SUP Connection provides San Diego with a first class on the water experience by providing paddleboard and kayak rentals, SUP Lessons, SUP Pups Instruction and more.



#### EXPLORE MORE, WORRY LESS



#### POINT LOMA Sports club

When coming to one of our group exercise classes, whether it is a relaxing yoga session or an intense resistance training class, you can guarantee an excellent and challenging workout in San Diego with others that share similar health goals reached through participating in group exercise.



#### BRICK

BRICK, San Diego's most versatile event venue, was designed with every detail in mind. Vibrant and modern venue for simply stunning weddings and events.

# WHO WE ARE

QUALITY SERVICE CURATED INCLUSIVE INSPIRATIONAL ENGAGING COMFORTABLE AUTHENTIC CULTIVATED FUN





#### NEKTER

Hand-crafted juices, smoothies, and acai bowls can always be found at this neighborhood juice bar which includes a wide variety of cold-pressed juices, juice cleanses and healthy snacks.



#### ENDLESS FOOD & BEVERAGE OPTIONS



#### LIBERTY PUBLIC MARKET

Liberty Public Market is a 7-day a week Public Market and event venue offering the best of what the region has to offer.



#### CORVETTE DINER

A '50s throw-back, with sassy waitresses in poodle skirts and bouffant hair-dos.













**ART HAPPY HOUR** 

## **TASTE OF LIBERTY STATION**

MEET THE CURATOR

PINT AND PAINT NIGHT

**GAME NIGHT** 

WOMEN'S FILM FESTIVAL

WINE DOWN THURSDAY **ART WALK** 

SAN DIEGO BEER FESTIVAL

# **ALWAYS SOMETHING NEW TO DO...**

#### SWINGS AND WINGS

#### **MOVIE IN THE PARK**

#### **HER OWN HERO**

#### FRIDAY NIGHT LIBERTY

DANCES AND DESSERT

#### **PARENT'S NIGHT OUT**

#### **BATTLE OF THE BANDS**

#### THE LOT

A high energy social hub for craft coffee, artisan pastries, elevated cuisine, premium spirits and sophisticated wines.





### **MONIKER GENERAL**

Moniker General is a retail concept introducing an array of apparel, lifestyle and goods combined in a community space. Moniker General rests alongside Moniker Coffee and Moniker Cocktail Co.

#### LOMA CLUB

The Loma Club presently features state of the art fairways, greens and practice facilities designed by renowned San Diego architect, Cary Bickler.





#### DATE NIGHT



# WORLD CLASS DESTINATION



PEOPLE COME TO SAN DIEGO FOR A VARIETY OF REASONS, BUT PROMINENTLY TO VACATION. WHETHER ITS FOR THE BEAUTIFUL BEACHES, WARM WEATHER, RICH HERITAGE, OR JUST TO WATCH THE SHIPS GO BY, SAN DIEGO IS SYNONYMOUS WITH DESTINATION. VISITORS COME TO RELAX AND ENJOY ALL THE PLEASURES THAT CAN BE FOUND IN THIS BEAUTIFUL PARADISE.









#### WE LIKE TO EAT WELL

#### OFFICINE BUONA FORCHETTA

Serving up lunch and dinner to hungry fans, families, and visitors alike



## TRADER JOE'S

Way back in 1958, we were called Pronto Markets. In '67, our founder, the original Trader Joe, changed our name (yes, to Trader Joe's) and the way we do business.





#### TENDER GREENS

Our chefs make food so good you can't stop thinking about it and can't wait to eat it again.







# ALL THE SPACE YOU NEED

BARRACKS 17 PLAZA MONIKER WAREHOUSE INGRAM PLAZA BUILDING 177 CENTRAL PROMENADE MONIKER GENERAL NORTH PROMENADE SOUTH PROMENADE



BRICK NORTH CHAPEL CORKY MCMILLIN THE LOMA CLUB

LIBERTY STATION'S RICH HISTORY PROVIDES A SENSE OF PLACE AND A BACKDROP FOR IT'S DYNAMIC EXPERIENCE, WHERE IT'S LOCALS AND VISITORS CAN EXPERIENCE WHAT SAN DIEGO HAS TO OFFER.



### CON PANE RUSTIC BREADS & CAFE

We offer over 20 flavors of hand made artisan bread, decadent morning pastries, inventive sandwiches, and coffee and espresso drinks.





#### FIG TREE CAFE

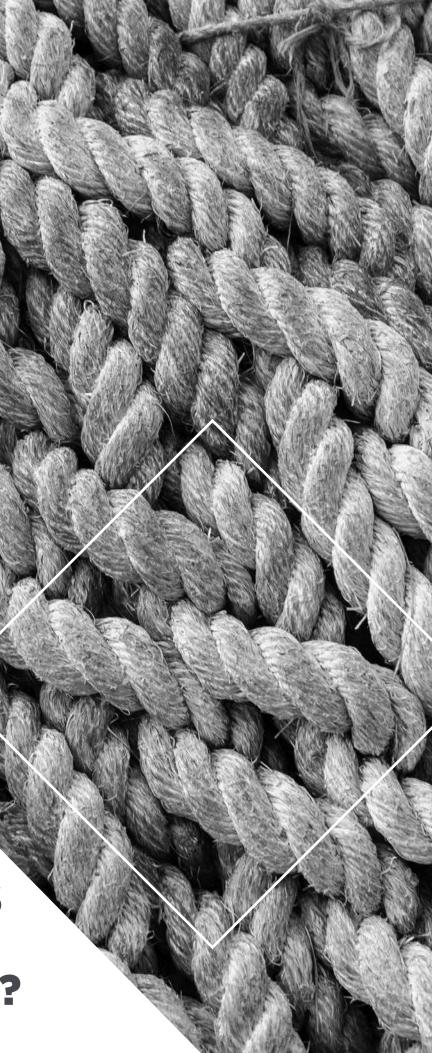
Fig Tree Café's menu presents diners with the depths of California's culinary culture, serving authentic and mouthwatering dishes at reasonable neighborhood prices.

#### CHI CHOCOLAT & Banyan Kitchen

We specialize in fresh artisan chocolates, great for - other than personal consumption, of course - unique gifts for those with impeccable tastes or for amenities, wedding or corporate gifts.



#### WHAT'S KNOT TO LOVE?



#### OFFERING A HEALTHY & ACTIVE WAY OF LIFE



#### PIGMENT

We're located in sunny San Diego and aim to be your first choice for design-savvy gifts, flora, and furniture.





#### SPARK CYCLE

SPARKCYCLE offers a complete full-body workout in only 45 minutes.



#### YOGA SIX

Yoga here in Liberty Station, 15 classes per day, heated & non heated yoga, Boot Camp, Deep Stretch, Flow and Vinyasa amid other formats to suit your body and the experience you seek.









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